

510. Sign Regulations: The purpose of this Article is to provide a comprehensive system of sign regulations that will promote the best development of Washington County through the establishment of regulations to regulate the type placement, and size of signs and other graphic devices within the county; protect and enhance the scenic beauty of the natural environment in the county; emphasize the assets of community appearance and high environmental quality in promoting industrial recruitment and economic development; promote the public health, safety, and welfare by prohibiting improperly designed or located signs which could distract confuse, mislead, or obstruct vision in order to prevent hazardous distraction to the safe and efficient movement of vehicular traffic, ensure safe construction and maintenance of signs, protect and enhance public and private property; ensure equity in the distribution of the privilege of using the public visual environment to communicate private information; and improve the appearance of the county's business areas, especially along major thoroughfares.

510.1. Definitions

510.1.1. Abandoned Sign: A sign which identified or advertises a discontinued business lessor, owner, product or activity.

510.1.2. Animated Sign:

Means any sign or permanent structure that uses movement, projection, or change of lighting or other electrical impulses to depict action or create a special effect. Variable display signs, beacons, and moving message boards are considered to be animated signs under this chapter.

510.1.3 Awning: A shelter projecting from and supported by the exterior wall of a building constructed of non-rigid materials on a supporting framework.

510.1.4. Awning Sign: A sign painted on, printed on, or attached to the surface of an awning or canopy. For purposes of determining permitted use, area, or location within this code, an awning sign shall be considered a wall sign.

510.1.5 Balloon: A tethered gas- or air-filled figure used for advertising purposes and not certified for flight by the Federal Aviation Administration.

510.1.6 Banner: A temporary sign made of fabric or any non-rigid material with no enclosing framework, and displayed outside of a building. This would include feather banners.

510.1.5. Business Sign: A sign which advertises the name, logo, slogan, prices, products, or services offered by the business or activity on the premises.

510.1.6 Canopy: A permanent shelter supported by a framework upon the ground. A canopy may be either freestanding or attached to a building.

510.1.7 Construction sign: A temporary freestanding sign identifying an architect, contractor, subcontractor, engineer, financier, and/or material supplier participating in construction on the property on which the sign is located.

510.1.8 Comprehensive development: A single parcel initially under the ownership of a single entity. Subdivision may occur within the development with access to public streets or private easements

510.1.9. Changeable Message Sign: An off-premise advertising device that displays a series of messages at intervals by means of digital display or mechanical rotating panels.

510.1.10. Digital Display: A type of changeable message sign that displays a series of messages at intervals through the electronic coding of lights or light emitting diodes or any other means that does not use or require mechanical rotating panels.

510.1.11. Directional Sign: An on-premise sign giving direction instructions, or facility information, such as parking loading, entrance or exit. The maximum size of each such sign shall be four (4) square feet and the maximum height shall be three (3) feet.

510.1.12. Directory Sign: A sign which gives the names and locations of occupants or uses in a multi-occupant, nonresidential development, building, or organized merchant association. Such sign shall be oriented to the view of pedestrians or to vehicles on the site rather than to view from the adjacent public right of way. The maximum size of a Directory Sign shall not exceed one (1) square foot per listed occupant or use.

510.1.13 Electronic Message Board: A sign that uses electronic technology to display information.

510.1.14 Feather Banners: A sign typically made of a flexible fabric attached to a long pole in the general shape of a feather, teardrop, or similar shape.

510.1.15 Festoons: A string of ribbons, pennants, streamers, tinsel, small flags, or pinwheels.

510.1.16 Flashing Sign: A sign or portion thereof, which exhibits sudden changes in lighting or transitory bursts of lighting of less than three (3) seconds in duration.

510.1.17. Freestanding Sign: A business sign supported upon the ground by poles or braces and not attached to any building.

510.1.18. Government Sign: Any temporary or permanent sign erected and maintained by the city, county, state, or federal government for traffic direction or for designation of direction to, or announcement of activities at any school, hospital, historic site or other public property or facility. This definition shall also include signs giving necessary traffic information or warning, such as railroad signs or temporary traffic signs erected by contractor working within or adjacent to a public street.

510.1.19 Human Signs: A temporary sign that may be worn as a costume or held or manipulated by a human that is used for commercial advertising purposes.

510.1.20 Mansard: A sloped roof or roof-like facade architecturally comparable to a building wall.

510.1.21 Menu Board: A sign associated with drive-thru windows. The sign shall not exceed thirty-two (32) square feet and oriented toward drive-thru window traffic. A permit is required, but such a sign will not be counted toward the freestanding sign allowance for the business or property.

510.1.22. Off Premise Advertising Sign: An off premise sign or is an outdoor advertising sign, including the supporting sign structure, which directs the attention of the general public to a business, service, or activity not usually conducted or a product not usually offered or sold upon the premises where such sign is located.

510.1.23 Off Premise Directional Sign: An off premise sign giving direction instructions, or facility address information. These signs shall be on private property by permission.

These signs are not for advertisement, but for locational purposes only. The maximum size of each such sign shall be four (4) square feet and the maximum height shall be three (3) feet. These signs shall be constructed of wood or metal and shall be permanently affixed to the ground.

510.1.24. Pole Sign: A freestanding sign which exceeds six (6) feet in height.

510.1.25. Political Sign: A temporary sign used in connection with a political, religious, or civic, non-commercial campaign.

510.1.26. Portable Sign: Any sign designed or intended to be readily relocated, and not permanently affixed to the ground or to a structure. Portable signs include such signs as sidewalk signs, A-frame sign or any sign attached to or painted on a vehicle or trailer parked and visible from the public right-of-way, unless said vehicle is used in the normal day-to-day operations of the business. For the purpose of this chapter, portable signs shall not be considered permanent signs. Real estate signs and other temporary signs that are otherwise provided for in this chapter shall not be considered portable signs for the purpose of this chapter.

510.1.27 Projecting Sign: A sign attached non-parallel to the wall of a building. A projecting sign may extend no more than four (4) feet from that wall or one-half the distance between the wall of the building and the curb line of the adjacent street, whichever is less. No such sign shall extend above the roof line of its building nor shall it be placed less than ten (10) feet above the sidewalk or ground level.

510.1.28 Real Estate Sign: A sign which announces the auction, sale, rental, or lease of the property upon which the sign is located. The maximum area of such signs shall be as follows:

<u>Zoning Districts</u>	<u>Area</u>
R-1 R-1A, R-1B, R-2 R-2A, R-3. R-3A and PRD	6 square feet
A-1, A-2, A-3, and MS	16 square feet
B-1, B-2. B-3, B-3A, B-4, PBD, M-1, M-2 & PMD	32 square feet

Real estate signs shall be removed within ten (10) days after the property has been sold, rented, or leased.

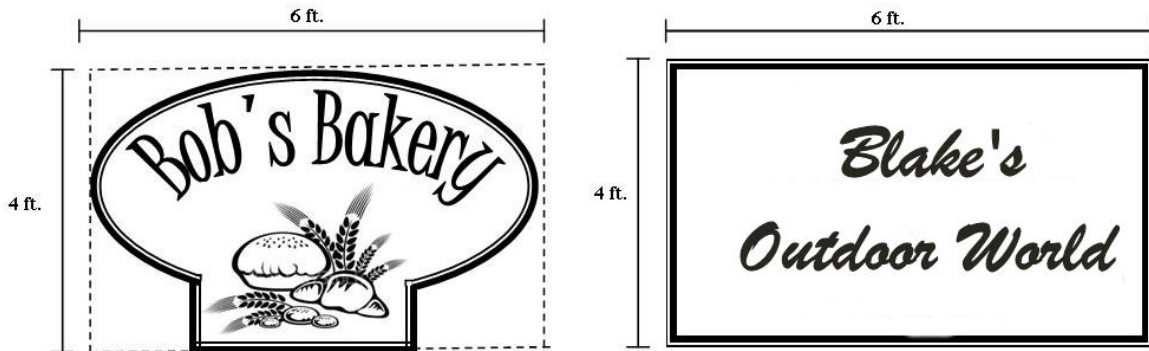
510.1.29 Sandwich Board: a self-supporting, A-shaped freestanding temporary sign with only two visible sides that are situated adjacent to a business, on the sidewalk. The maximum area of a sign shall be no more than six (6) square feet per side of sign with the maximum height being (42) inches.

510.1.30 SCROLLING: A type of animated sign that uses change of lighting to create the appearance of words, numbers, or objects moving across the face of the sign horizontally, vertically, or diagonally.

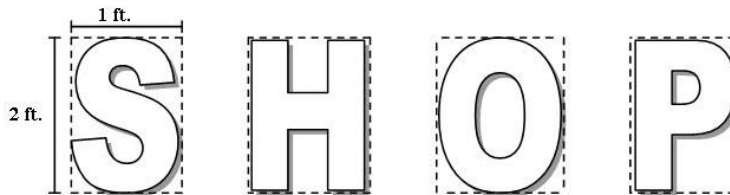
510.1.31 Sign: Any device, structure placard, surface, or fabric using graphics, letters, symbols, pictures or sculptured matter designed to convey information visually and exposed to public view from the outside.

510.1.32 Sign Area

510.1.32.1. The area of a wall sign shall be the area of the smallest rectangle which will enclose the sign face and its cabinet. If the sign is composed of individual letters or symbols using the wall as a background with no added decoration, the total sign area shall be the sum the areas of the smallest rectangles which enclose each individual letter or symbol.

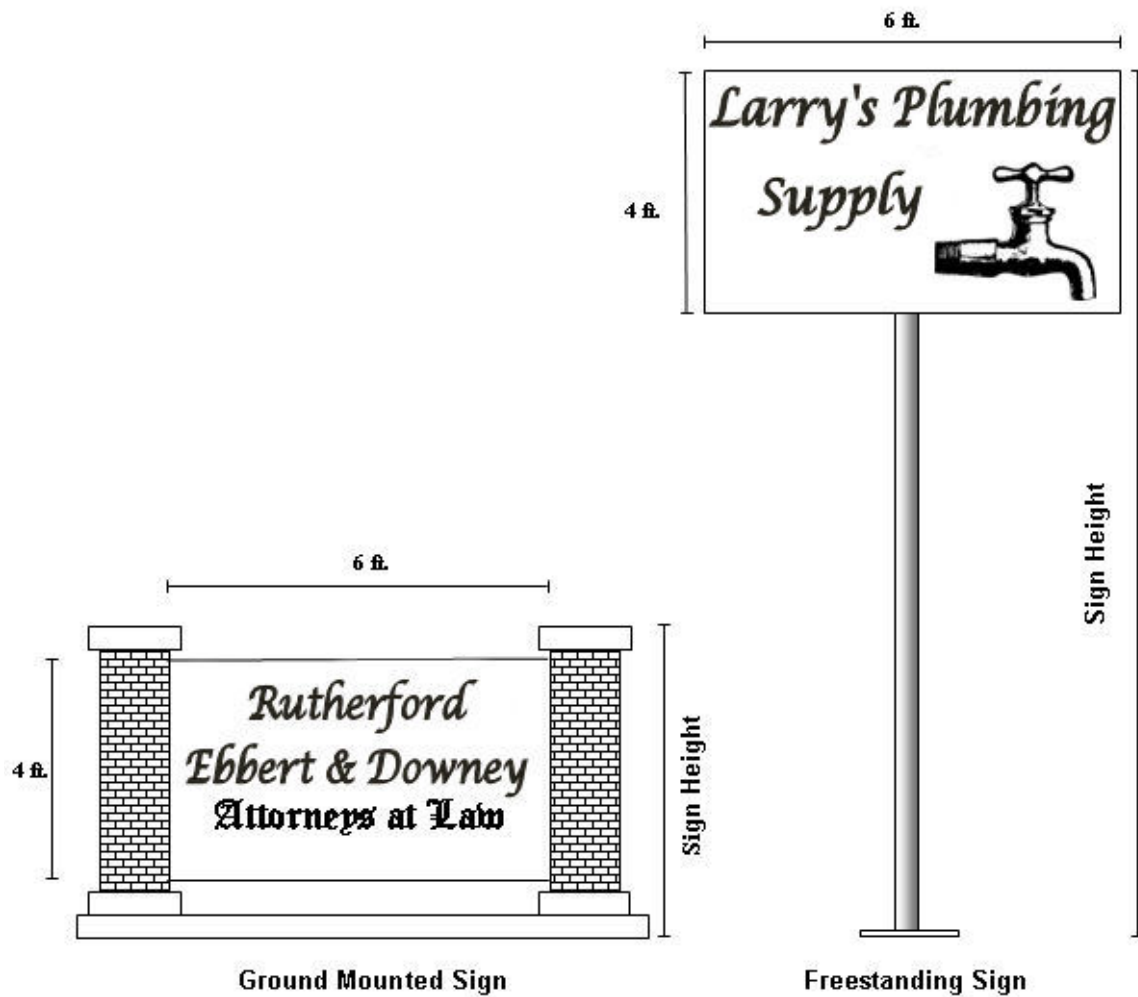


Wall Signs



Individual letters or symbols

510.1.32.2. The area of a Freestanding Sign shall be the area of the smallest rectangle which encloses the sign and its cabinet, if any. For a sign with two parallel faces only the area of a single face shall be considered. If the faces of multiple-faced sign are not parallel, then the total sign area shall be the sum of the areas of the individual non-parallel faces.



510.1.33 Height Sign: The height of a Freestanding Sign shall be the vertical distance from the highest point of the sign and its structure to either (1) the surface grade at the base of the sign or (b) the surface grade of the nearest adjacent street granting access to the property upon which the sign is located, whichever is higher.

510.1.34 Static: A Digital Display characterized by a lack of movement, animation, or progression.

510.1.35 Subdivision Identification Sign: A ground-mounted sign identifying a specific development that is located on one or both sides of each principal roadway entrance into the development or in the roadway median inside at the entrance to the development.

510.1.36. Streaming Video: Electronic video displays utilizing content in motion picture form similar to or otherwise depicting a television screen.

510.1.37 Special Event Sign. Means any sign, including a banner, which carries a message regarding a special community event or function associated with a recognized charitable or civic organization.

510.1.38 Snipe Sign. Means any sign that is affixed by any means to trees, utility poles, fences, or other objects, where the message appearing thereon is not applicable to the present use of the premises upon which the sign is located.

510.1.39 Sign Structure. Any structure that supports, has supported, or is capable of supporting a sign, including any decorative cover for the sign structure. This definition shall not include a building, fence, wall, or earthen berm.

510.1.40 Subdivision Identification Sign: A ground-mounted sign identifying a specific development that is located on one or both sides of each principal roadway entrance into the development or in the roadway median inside at the entrance to the development.

510.1.41 Temporary Sign: Any sign that is intended for temporary use and a limited period. This includes, but is not limited to: real estate signs; construction signs, political signs, garage sales or any other non-commercial messages.

510.1.42 Public Right-of-Way/Public Way. Means a strip of ground dedicated for public use, usually for Public Street, public infrastructure, and/or waterway. For the purpose of this chapter, such right-of-way shall be considered to extend a minimum of ten (10) feet from the edge of pavement, or to the dedicated right-of-way boundary, whichever is further.

510.1.43 On –Premise Sign_Means a sign that directs attention to a business, commodity, or service offered located on the premises on which the sign is erected.

510.1.44 Mural Sign. Is a scene or form of artwork without wording that is painted or affixed onto a structure. The Washington County Regional Planning Commission must approve this type of sign.

510.1.45 Monument Sign. Means a freestanding sign attached to the ground, which incorporates a design and materials complimentary to the architectural theme of the building on the same property. A monument sign is not mounted on a pole or brace.

510.1.46 Electronic Reader Board: A sign with a fixed or changing message composed of a series of lights that may be changed manually or electronically, the message changing at intervals of not less than eight (8) seconds, the message being limited to alphabetic, numerical and punctuation, and advertising a product and/or price located on-premise. For the purpose of this sign resolution, an electronic reader board sign shall not be animated, flashing, scrolling, or change physical position by any movement or rotation or that gives the visual impression of such movement.

510.1.47 Unsafe Sign: Any sign or structure of appurtenance which, in the opinion of the Planning director of Washington County, poses an imminent or potential threat to the public health or safety, whether personal or property.

510.1.48 Video: The display or transmission of moving pictures (not animated) such as television images or video recordings.

510.1.49 Vehicular Sign: A sign placed on a vehicle or trailer which is parked or located for the primary purpose of displaying said sign. This does not apply to signs or lettering on buses taxis, or vehicles operating during the normal course of business.

510.1.50 Wall Sign: A business sign attached parallel to and extending not more than eighteen (18) inches to the wall of a building. This definition includes painted, individual

letter, and cabinet signs located on the outside of the building, whether located on a wall, mansard, awning, canopy, or window. No such sign shall extend above the roof line of its building or canopy structure.

510.2 Minimum Standards and Conformance:

- 510.2.1 Minimum Standards:
The minimum standards set forth herein shall not be construed as relieving any owner or tenant of the responsibility for compliance with other local resolutions, codes, and regulations, including established requirements and provisions of the International Building Code or National Electrical Code or other authority having jurisdiction.
- 510.2.2 Conformance Required:
All signs erected, replaced, reconstructed, expanded, or relocated on any property shall conform with the provisions of this Article and with all other pertinent laws. For the purposes of sign regulation, this Article shall supersede the provisions of Article III where the two Articles conflict.
- 510.2.3 Electrical Safety:
All signs having electric wiring shall bear a seal of approval of a nationally recognized electrical testing laboratory. Each sign with electrical wiring must have an external disconnect. Where appropriate, label numbers shall be registered with the Washington County Planning director's Office at the time a sign permit is issued.
- 510.2.4 Solar Powered Signs:
A sign that utilizes solar panels for power are permitted as long as they are included as part of the sign structure.
- 510.2.5 Setback:
The following signs shall be erected no closer than ten (10) feet to any property line or public street right-of-way. In addition, such signs shall comply with Section 4.11 of the Zoning Code, which deals with vision clearance at street intersections. If the adjoining street right-of-way is less than fifty (50) feet in width, each such sign shall be located no closer than thirty-five (35) feet from the centerline of the right-of-way.
- A. Freestanding signs;
 - B. Real estate signs;
 - C. Political signs;
 - D. Construction signs;
 - E. Directory signs;
 - F. Ground-mounted signs; and
 - G. Temporary signs.
- 510.2.6 Noncommercial Copy:
Any sign, display, or device allowed under this resolution may contain, in lieu of

any other copy, any otherwise lawful noncommercial message which does not direct attention to a business operated for profit, or to a product or service for sale, provided that such sign complies with the size, height, and location requirements of this resolution or those regulations in effect at the time the sign was erected.

510.2.7 Sign Maintenance:

Every sign and its structure shall be maintained in a safe, presentable, and good structural condition at all times, including the replacement of defective parts and wiring, painting, repainting, cleaning, and other acts required for the general maintenance of said sign. Signs not adequately maintained shall result in the owner being cited to court. For the purpose of this regulation, repairing or replacing a sign shall be deemed general maintenance.

510.3. Permits

510.3.1. Permit required: No freestanding, or off-premise advertising sign shall be erected, replaced, reconstructed, expanded, or relocated without first securing a building permit from the Washington County Planning director. No permit shall be required for customary maintenance or a change of copy on a sign, the customary use of which involves frequent and periodic changes of copy, e.g. reader boards with changeable letters, movie theater marquees, and service station price signs. Other signs do not require a permit, but shall conform to applicable regulations of this article.

510.3.2. Revocation of permits: The Washington County Planning director is hereby authorized and empowered to revoke any permit upon failure of the holder to comply with any provision of this resolution or with the terms of the permit the times of its issuance.

510.3.3. Inspection of signs: At any time deemed necessary, the Washington County Planning director, or designee, may inspect each sign regulated by this Article to ensure that such sign conforms to this Article and to all other resolutions of the county.

510.3.4. Permit fees: The fee for signs requiring permits shall be one dollar (\$1.00) per square foot. This permit shall be valid for a period of six (6) months.

510.4. Prohibited signs: The following signs shall be prohibited in all zoning districts:

510.4.1. Any unsafe sign: If the Planning director shall find that any sign is unsafe or insecure, or is a menace to the public, or has been constructed or erected or is being maintained in violation of the provisions of this resolution, he shall give written notice to the owner of the sign and/or of the property and/or the architect, builder, contractor, or agent for both or either requiring the sign to be made safe and secure or to be removed. If the sign is not removed or altered so as to render it safe and secure the Planning director shall proceed with action as provided by law. The Planning director may cause any sign which is in immediate danger to persons or property to be removed immediately and without notice.

510.4.2. Any sign located within, upon, or over the public right-of-way, except government signs. The Planning director or designee may remove any sign located in the public right of way without notice, except government signs.

510.4.3. Any sign located on a tree, telephone pole, power pole, or street light pole located on a public right-of-way. The Planning director or designee may remove any sign located in the public right of way without notice, except government signs.

510.4.4. Any sign which contains flashing or intermittent red, blue, green, or amber illumination. This shall not be construed in prohibiting time, temperature or electronic message center signs.

510.4.5. Illuminated signs within one hundred (100) feet of a residential district, unless the illumination is designed so as not to shine or reflect light onto the residential district.

510.4.6. Any sign which constitutes a traffic hazard. No sign or revolving beam or beacon of light shall be erected at any location where by reason of the position, shape, color, type or illumination or reflectance it may interfere with, obstruct the view of, or be confused with any authorized traffic sign, signal, or devise. Any such sign shall be removed immediately at the direction of the Planning director.

510.4.7. Portable signs shall be prohibited in all zoning districts of Washington County, Tennessee.

510.4.8. Off premises Sign: Off premises signs (billboards) shall be prohibited in all zoning districts of Washington County, Tennessee. A directional sign to a business may be placed off premise, on private property after obtaining written permission from the property owner and obtaining a permit. This directional sign may display the business name, a directional arrow and the business address. The maximum size of each such sign shall be four (4) square feet and the maximum height shall be three (3) feet and shall adhere to the remaining requirements.

510.4.9 Festoons, pennants, ribbons, streamers, pinwheels, balloons, A-frame, sandwich, and similar temporary signs

510.4.10 Abandoned Signs: Any sign, or part thereof, that is not conforming to the minimum standards of this resolution, and which is advertising a discontinued use, occupant, product, or service shall be removed or made conforming within 45 days of the discontinuance. If such sign is not removed within this period, the Washington County Planning director shall cite the property owner to court.

510.4.11 Vehicular Signs;

510.4.12 Any sign having or consisting of any rotating, revolving, or otherwise moving parts;

510.4.13 Human Signs;

510.4.14 Any sign not specifically included in these regulations.

510.5 Regulations for all Residential Zones:

SUBDIVISION IDENTIFICATION SIGNS:

1. Such sign shall not exceed fifty-two (52) square feet in area;
2. Ground mounted signs located within the right-of-way of the entrance shall be located in a median of not less than fifty (50) feet in length and ten (10) feet in width and be setback at least ten (10) feet from the right-of-way line when projected across the entrance. Signs located at the side of the entrance must be located on private property within an easement; and
3. The petitioner shall provide documentation that a homeowners association has been created to maintain sign.

510.6. Regulations for A-1, A-3 and B-1 Zoning Districts: For permitted sign uses, the following regulations shall apply:

510.6.1. Freestanding Sign: One (1) freestanding sign for each street frontage granting access to the premises. Maximum height of each such freestanding sign shall be fifteen (15) feet. Maximum area of each such sign shall be thirty-two (32) square feet. In lieu of a free standing sign a monument sign may be used with a maximum height of fifteen (15) feet and a maximum area of fifty (50) square feet.

510.6.2. Wall signs: Each nonresidential building shall be permitted one or more signs. Two (2) square feet of wall sign area shall be allowed for each horizontal linear foot of exterior wall length. If an exterior wall length is less than 16 feet, the maximum allowable sign area on that wall shall be 32 square feet. For a business utilizing a building and a freestanding canopy, the maximum allowable wall sign area shall be based on either the length of the exterior wall or the length of the canopy, but not both combined. The maximum allowable wall sign area may be apportioned between wall and the canopy as the owner chooses. A permitted wall sign must be placed on the wall surface for which it is authorized; sign areas for two or more walls cannot be combined and placed on a single wall.

510.6.3. No sign shall have or consist of an rotating, revolving, or otherwise moving part. No sign shall be animated.

510.6.4 Electronic Message Boards are not permitted in these zones.

510.7. Regulations for B-2, B-3, B-3A, B-4, PBD-1, PBD-2, PR-BD, M-1, M-2, MS and PMD Zoning District: For permitted sign uses, the following regulations shall apply:

510.7.1. Freestanding Sign: Each parcel in a B-2, B-3, B-3A, B-4, PBD-1, PBD-2, PR-BD, M-1, M-2, MS, PMD District shall be permitted at least one freestanding sign under the following conditions:

510.7.1.1. Number of signs: A parcel in B-2, B-3, B-3A, B-4, PBD-1, PBD-2, PR-BD, M-1, M-2, MS, planned business, or planned manufacturing development is permitted one (1) freestanding sign per street frontage granting access to the parcel, center or planned development. If the length of a single street frontage is greater than four hundred (400) feet, the parcel, center, or planned development shall be permitted a second freestanding sign along that frontage. In computing the allowable number of signs for parcels with more than one qualifying frontage, each frontage shall be considered separately. Any out parcel not qualifying for a freestanding sign under the conditions listed above relative to street frontage shall be allowed one freestanding sign provided that it has a minimum 10 foot setback from all property lines, has a maximum height of 30 feet and that the sign have no more than 100 square feet in area.

510.7.1.2. Height The maximum height of each freestanding sign shall be determined by its setback distance from the adjoining qualifying street according to the following table:

<u>Setback Distance</u>	<u>Maximum Height (See section 510.9)</u>
10 ft. to 25 ft.	20 ft. plus setback (in ft.)
25 ft. or greater	45 ft.

510.7.1.3. Sign area: The maximum area of each freestanding sign shall be determined by its setback distance from the adjoining qualifying street according to the following table:

<u>Setback Distance</u>	<u>Maximum Area (see section 510.9)</u>
10 ft. to 45 ft.	2 ft. x (setback - 10 ft.) + 100 sq. ft.
45 ft. or greater	250 sq. ft.

510.7.2. Wall Signs: Each nonresidential building shall be permitted one or more signs. Two (2) square feet of wall sign area shall be allowed for each horizontal linear foot of exterior wall length. If an exterior wall length is less than 16 feet, the maximum allowable sign area on that wall shall be 32 square feet.

For a business utilizing a building and a freestanding canopy, the maximum allowed wall sign area shall be based on either the length of the exterior wall or the length of the canopy, but not both combined. The maximum allowable wall sign area may be apportioned between wall and the canopy as the owner chooses.

A permitted wall sign must be placed on the wall surface for which it is authorized; sign areas for two or more walls cannot be combined and placed on a single wall.

510.8. Abandoned Non conforming Sign; Any sign advertising a discontinued use, occupant, product or service after a period of one (1) year shall not be re-established or changed in any way not in conformity with provisions of this resolution.

510.9. Non-Conforming Off-Premise Changeable Message Sign

510.9.1. Internal relocation. Any qualified sign may be relocated or reconstructed on the lot on which it is currently erected so long as there is no increase in nonconformity with respect to height, setback, or size.

510.9.2. Changeable Message Signs may be double faced, back to back or V- type signs.

510.9.3. No off-premise Digital Display may be attached to any building.

510.9.4 Spacing

510.9.4.1. The minimum spacing of between Changeable Message Signs with a Digital Display is two thousand feet.

510.9.4.2. No Changeable Message Signs sign shall be placed within one hundred feet of a residential use.

510.9.4.3. In no case shall off-premises Changeable Message Sign be in a line of site with another off-premise Changeable Message Sign.

510.9.5 Display

510.9.5.1. The each Digital Display image or message shall remain static for a minimum of eight seconds with a maximum change time between images or messages of two seconds.

510.9.5.2. The images and messages displayed must be complete in themselves, without continuation in content to the next image or message or to any other sign.

- 510.9.5.3. The Changeable Message Sign shall not be configured to resemble a warning, danger signal, official signage used to control traffic or to cause a driver to mistake the digital sign for a warning or danger signal.
- 510.9.5.4. Video, continuous scrolling messages and animation are prohibited.
- 510.9.6. Default display. All off-premise Digital Displays must be designed and equipped to freeze the image in one position or immediately discontinue the display if a malfunction occurs.
- 510.9.7. Brightness.
 - 510.9.7.1. No Digital Display may display light of such intensity or brilliance to cause glare or otherwise impair the vision of the driver or result in a nuisance to a driver.
 - 510.9.7.2. No Digital Display may be of such intensity or brilliance that it interferes with the effectiveness of an official traffic sign, device, or signal.
 - 510.9.7.3. All Changeable Message Signs must be equipped with both a dimmer control and a photocell that automatically adjusts the display's intensity according to natural ambient light conditions.
- 510.9.8. A new sign permit is required to convert an existing qualified billboard into a Changeable Message Sign.
- 510.9.9. Any sign found to be out of compliance with any standard of this section must be shut off immediately.
- 510.10. Exempt Signs: The following signs shall be allowed in any zoning district without a permit.
 - 510.10.1. Directional Signs.
 - 510.10.2. Flags of any nation, government, or non-commercial organization;
 - 510.10.3. Government signs.
 - 510.10.4. Real Estate Signs.
 - 510.10.5. Memorial signs, cornerstones and similar signs containing the name of the building and date of erection, provided such signs are permanently installed on the building.
 - 510.10.6. Window signs which consist entirely of letters, numerals, and symbols.
 - 510.10.7. Political Sign.
 - 510.10.8. Non-commercial seasonal displays customarily associated with a national, local, or religious holiday, provided such are not used to advertise the name of a product, service or business. Such displays shall be removed promptly after the holiday.

510.11. Electronic Message Boards that are not animated shall be allowed in the following districts B-3 (General Business District), B-4 (Arterial Business District), PBD-2, (Planned Business District 2), M-1, (Industrial District), and M-2 (High Impact Use District). only along and facing collector and arterial streets as designated on Major Thoroughfare Plan and only on parcels with a minimum road frontage of 100 feet. Electronic Message Boards shall also be allowed on property associated with a government building or public services uses, school offering general education, or church. Developments or parcels which are allowed multiple signs, including wall signs, shall be allowed only one (1) electronic message board, which shall be counted towards the total allowable signage for the development (including wall signs). Electronic message shall include an automatic dimmer as not to cause a danger or nuisance to drivers. No permit for an electronic message board shall be issued for any sign display that interferes with traffic signal devices as determined by the Washington County Planning director. Any display on an electronic message board shall be for a minimum of eight (8) seconds in duration. Electronic message boards shall not be used for off-premise advertising, but may be used for noncommercial copy. Any animation or streaming video is prohibited.

The maximum area of an electronic message board wall sign is sixty-two and one-half (62.5) square feet. The maximum area of a freestanding electronic message board is thirty-two (32) square feet, or 25 percent of the maximum sign area allowed, whichever is greater. The maximum freestanding sign area allowed is determined by its setback distance from the adjoining qualifying street, according to the following table:

<u>setback distance</u>	<u>maximum area</u>
10 to 45 feet	32 square feet + (the setback distance – 10); (not to exceed 62.5 square feet)
45 feet or greater	62.5 square feet

510.11.1 Nonconforming electronic message boards which have received building permits prior to the effective date of this resolution shall be grandfathered.

510.9. Height and Area Requirements

<u>Setbacks</u>	<u>Height</u>	<u>Square Footage</u>
10	30'	100 ft.
11	31'	102 ft.
12	32'	104 ft.
13	33'	106 ft.
14	34'	108 ft.
15	35'	110 ft.
16	36'	112 ft.
17	37'	114 ft.
18	38'	116 ft.
19	39'	118 ft.
20	40'	120 ft.
21	41'	122 ft.
22	42'	124 ft.
23	43'	126 ft.
24	44'	128 ft.
25	45'	130 ft.
26	45'	132 ft.
27	45'	134 ft.
28	45'	136 ft.
29	45'	138 ft.
30	45'	140 ft.
31	45'	142 ft.
32	45'	144 ft.
33	45'	146 ft.
34	45'	148 ft.
35	45'	150 ft.
36	45'	152 ft.
37	45'	154 ft.
38	45'	156 ft.
39	45'	158 ft.
40	45'	160 ft.
41	45'	162 ft.
42	45'	164 ft.
43	45'	166 ft.
44	45'	168 ft.
45	45'	250 ft.